

# KENNEDY MAZHANDU

## WEB DEVELOPER | UI/UX DESIGNER

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I am a self-taught web developer and UI/UX designer with a passion for creating innovative, user-centric digital experiences. With extensive experience in web development, design, and system management, I specialize in WordPress, Figma, Adobe Creative Suite and SEO. Since 2016, I have been helping businesses and organizations across various industries develop websites and digital platforms that engage users and achieve business goals.

### AREA OF EXPERTISE

Web Development	Graphic Design	SEO Optimization
UI/UX Design	Content Management	Performance & Security

### KEY ACHIEVEMENTS

- **System Growth.** Developed and launched a system that scaled to 36,000 clients, driving substantial user adoption and operational success.
- **Revenue Growth.** Expanded the client base through targeted strategies, resulting in a revenue increase and sustained business growth.

### PROFESSIONAL EXPERIENCE

#### Web Developer | Marketing Material Creation | System Maintenance - Mckay Projects Jan 2019 - 2022

- System Development – Led the creation of an advanced automation system, boosting operational efficiency by 15%.
- Process Optimization – Streamlined workflows, effectively reducing production costs by 10%.
- Maintenance Strategy – Implemented preventive measures that decreased equipment downtime by 20%, enhancing productivity.

#### Web developer, Techsavvy Designs Feb 2023 - Present

- Website Optimization – Designed and optimized websites for improved performance, achieving a 12% increase in load speed and efficiency.
- Quality Assurance – Coordinated thorough testing and validation processes to ensure websites meet industry standards and best practices.
- Technical Support – Provided ongoing technical expertise, contributing to a 15% reduction in site errors and downtime.

### EDUCATION

#### Self-Taught Web Developer

- Completed numerous online courses and tutorials on platforms such as Udemy, Coursera, and YouTube.
- Developed expertise through hands-on projects, freelance work, and personal website builds.
- Continuously stay updated with the latest web development trends, tools, and technologies.

### ADDITIONAL INFORMATION

- **Languages:** English, Zulu, Ndebele, Shona.
- **Awards/Activities:** Most Innovative Employer of the Year (2021) Overall Best Employee Division Two (2022) Onboarding Project Lead (2022)